

Facial Plastic TIMES

AMERICAN ACADEMY OF FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY, INC.

MYAAFPRS APP LAUNCHES THIS FALL IN NASHVILLE

Launching this fall is a new app for all members of the AAFPRS. The MyAAFPRS app was developed by Motto-Mobile and spearheaded by the Academy's Multimedia Committee under the direction of World Wide Web Subcommittee chair Albert Fox, MD. The app allows mobile access and links to the AAFPRS Web site, the Learn Portal, the ABFPRS, *JAMA Facial Plastic Surgery*, as well as the member directory and videos. The video section provides access to 12 featured videos that are free to view through the app for members. These videos include some of our best sellers: "Tri-Plane Rhytidectomy," by Shan R. Baker, MD; "Over Projected Nose with Chin Augmentation," by Dean M. Toriumi, MD; "Perioral Rejuvenation," by Ross Clevens, MD; as well as popular procedures performed by E. Gaylon McCollough, MD; Norman J. Pastorek, MD; Richard C. Webster, MD; Robert L. Simons, MD; William H. Beeson, MD; Daniel E. Rousso, MD; William J. Binder, MD; and Corey S. Maas, MD. The app also features brief technique videos and additional viewings of Dr. Webster discussing W-plasty, M-plasty, and transposition flaps. A complete listing of videos and CME offerings are available for purchase through our educational portal LEARN, which one can access in the video section of the app.

A calendar of events, links to vendors, and social medial such as Facebook, Instagram, and Twitter, are also available through the app.



We are working on additional functions such as delivering messages regarding special events, registration reminders, or special promotions.

The app may be downloaded and used by all AAFPRS members and it is not be available to non-members. Specific instructions regarding registration and downloading the app will be provided to members via e-mail. Feedback from members regarding the app's features or suggestions that members may have regarding possible future changes or modifications can be forwarded to Rita Chua Magness at the AAFPRS office, rcmagness@aafprs.org.

The MyAAFPRS app is an exciting new app that members will find to be useful and informative. It will allow members to stay connected with the Academy and take advantage of "member only" offerings. ■

The World of Rhinoplasty comes to Chicago May 4-7, 2017



May is a beautiful time to visit this wonderful city. As you will see in the enclosed brochure, the program highlights the wonders of this complicated, yet beautiful operation.

Plan your trip to Chicago now and make sure you reserve your spot in this bi-annual AAFPRS *Advances in Rhinoplasty* meeting.

ABFPRS AWARDS TO DAVID HOM AND ANURAG AGARWAL

David B. Hom, MD, is the recipient of the 2016 *Larry D. Schoenrock Award*. "David Hom is one of the unsung heroes in our specialty," confides ABFPRS president Robert M. Kellman, MD. "David has worked behind the scenes for years and has devoted countless hours to the advancement of the ABFPRS written examination since 1992. He continues to serve the ABFPRS as the chairman of the Written Examination Review Committee—a post he's held since 2001. I can't begin to tell you how much his commitment to our examination program has done to advance the recognition of facial plastic surgery in the medical world. Our specialty owes him more than any of us can ever begin to express," states Dr. Kellman.



Dr. Hom's appreciation for the specialty of facial plastic surgery blossomed during his otolaryngology residency at the University of Michigan with Chuck Krause, MD, and Shan Baker, MD. Under Drs. Krause and Baker's tutelage, Dr. Hom realized the importance of knowing the science and background behind each procedure; their encouragement inspired him to be innovative in his approach to wound healing. "Whenever I was faced with a challenging task during my residency, Dr. Krause would always smile and say, 'Just remember, you've got to be good enough,'" remembers Dr. Hom.

Dr. Hom was more than "good" because he attained a coveted AAFPRS fellowship with Jack Anderson, MD, and E. Gaylon McCollough, MD, in 1989. "I remember when I started this fellowship, each fellow goes through a rigorous 'bootcamp' in the first month to learn how to make an operative case run seamlessly with the surgical team." Dr. Hom continues, "The lessons I learned in fellowship 'bootcamp' are ones that I still practice and teach our residents. Dr. Anderson and Dr. McCollough taught me so many things about treating facial plastic surgery patients that I could never learn from a book—that's one of the greatest rewards of my AAFPRS fellowship year. You can always read about surgical technique, but observing these two icons propel facial plastic surgery procedures to the highest level, while making their patients comfortable, was truly enlightening. This is one of the greatest gifts these two mentors ever bestowed upon me and others fortunate enough to have come under their direction."

"It is such an honor to receive the *Larry D. Schoenrock Award* from the ABFPRS," states Dr. Hom. "This award has a special meaning for me in that Dr. Schoenrock did his otolaryngology residency here at the University of Cincinnati in the late 1960s where I currently serve on the faculty. I know that Larry met his lovely wife, Diane, here at the University while she was a registered nurse," he adds. "Dr. Schoenrock's legacy represents his never-ending quest to teach and be a role model for the next generation of facial plastic surgeons. It is a privilege to follow in his footsteps," concludes Dr. Hom.



Dr. Hom and his wife, Lori, are seen here with Dr. Hom's fellowship directors: E. Gaylon McCollough, MD (left) and Jack R. Anderson, MD (right) and with their spouses, Susan McCollough and Janet Anderson.

Dr. Agarwal tops MOC exam

The ABFPRS would like to congratulate Anurag Agarwal, MD, for achieving the highest score on the MOC in FPRS® examination this past June. Like his mentor and fellowship director, William E. Silver, MD (who was in the first class of diplomates to complete ABFPRS MOC in FPRS® requirements in 2007), Dr. Agarwal is a firm believer in the recertification process. "The public has very high expectations of surgeons certified by the ABFPRS, both in terms of skill set and integrity. The MOC process helps patients ensure that their ABFPRS certified surgeon has demonstrated the requisite knowledge on a regular basis to meet the rigorous standards set forth by the ABFPRS," Dr. Agarwal states.



"Besides," continues Dr. Agarwal, "ABFPRS board certification is the credential that gives us our niche in medicine. The impeccable standards set forth by our predecessors in facial plastic surgery have given us our livelihood and we must continue to uphold these standards and exceed patient expectations in the ever-changing world of 21st century medicine."

Dr. Agarwal is the owner and medical director of the Aesthetic Surgery Center in Naples, Fla.,
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HIGHEST SCORE, IBCFPRS EXAM

From *Walter Award*, page 16 centers in Chile and South America," Dr. Cordero concludes.

"The IBCFPRS examination has been established to encourage applicants for certification to reach for and achieve the highest standards in our profession. That Dr. Cordero not only passed the examination, but also achieved the highest international score, is a testament to his knowledge and commitment to be the best that he can be. I am sure that he will carry these characteristics forward in his career and in doing so will have an opportunity to improve the lives of many patients and also promote the advancement of our specialty," notes Peter A. Adamson, MD, IBCFPRS president.

The next examination for international candidates will be given June 24-25, 2017, in Washington, D.C. To apply for IBCFPRS certification, please go to www.iffps.org and click on IBCFPRS for additional details. ■



SEEN HERE ARE DR. CORDERO (LEFT) AND HIS IFFPS FELLOWSHIP DIRECTOR, TUAN PHAM, MD.

CLASSIFIED AD

Facial plastic surgeon partnership opportunity, work in or buy in. Expanding plastic surgery private practice, beautiful spa space, onsite accredited OR. Ideal combination of reconstructive and cosmetic. Collegiality and collaboration. Interest or experience with hair transplantation desirable. Option for academic affiliation, resident teaching, microvascular reconstruction, international mission trips. Mid-Hudson Valley country living within one hour to New York City. Manoj Abraham MD, www.NYfaceMD.com, contact info@NYfaceMD.com.



FACIAL PLASTIC TIMES SEPTEMBER/OCTOBER 2016

2016

OCTOBER 5
AAFPRS COMMITTEE MEETINGS
Nashville, TN

OCTOBER 6-8
ANNUAL MEETING
Nashville, TN
Program Director: Phillip R. Langsdon, MD
Co-chairs: Samuel M. Lam, MD, and Rami K. Batniji, MD

DECEMBER 1-3
*THE CUTTING EDGE 2016
New York, NY
Chairs: Sherrell Aston, MD; Daniel Baker, MD; and Dean M. Toriumi, MD

2017

APRIL 26-30
AAFPRS SPRING MEETING
(in conjunction with COSM)
San Diego, CA
Co-chairs: J. Randolph Jordan, MD, and Lisa Gruenbaum, MD

MAY 4-7
ADVANCES IN RHINOPLASTY
Chicago, IL
Co-chairs: Peter A. Adamson, MD; Sam P. Most, MD; and Oren Friedman, MD

*ENDORSED BY THE AAFPRS

ASSESS YOUR SITE

From *Internet Insider*, page 14 rate)? Without a serious assessment of your site's content, you won't truly know which areas of content need the most improvement. ■

Editor's note: This column was prepared by Robert Baxter and Michael D'Elcio of Surgeons Advisor, a Miami-based Internet marketing firm that handles the Academy's public Web site design and maintenance.

NOMINATIONS FOR 2017

From *ABFPRS Awards*, page 10 and serves on the ABFPRS Written Examination Review and New Generation Committees.

The application deadline for the 2017 MOC in FPRS® program is January 15, 2017. For additional information, please go to the ABFPRS Web site:

www.abfprs.org or contact the ABFPRS office at (703) 549-3223.

Nominations for the 2017 Schoenrock Award should be addressed to the ABFPRS Executive Committee, ABFPRS, 115-C South Saint Asaph Street, Alexandria, VA 22314, or e-mail SchoenrockAward@abfprs.org. ■

Enclosed in this September/October issue of *Facial Plastic Times* is the *Advances in Rhinoplasty Meeting Brochure*.