

# Aesthetic Surgery Center & Face Spa

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### RENAISSANCE REVIEW

Imagine the Look, Create the Dream...

## **Introducing The Hair Transplant Center of Naples!**



#### Napleshair.com

Medical experts note that in most cases, cosmetic surgery represents a quantum leap in behavior for the individual male. While women have become familiar and comfortable with changes in their appearance, men have never had a similar experience. Hair loss for a man or woman is a very sensitive issue, and it affects millions of people. The majority of hair loss is genetic, but stress, poor nutrition, and illness can cause it as well. Hair replacement surgery provides a permanent solution to hair loss. Patients of the Hair Transplant Center of Naples have had life changing improvements in self-confidence and self- esteem after hair restoration.

At the Hair Transplant Center of Naples, hair replacement surgery is an art form. Drs. Agarwal and Maloney are facial plastic surgeons trained in the art of microsurgery. Their attention to detail and their use of micro-follicular unit grafting allows for natural, yet virtually undetectable results.

### Why NOT the Thread Lift?



On a daily basis, at least one patient asks our opinion about the "thread lift". In response to this question, let me express some of our thoughts on this procedure: For those who are not familiar with it, the "thread lift" involves placement of non-absorbable barbed sutures under the skin. The sutures are then suspended to a position higher up in the scalp, in an effort to "lift" the jowls, cheeks, etc... Unfortunately, it has been clear for over three decades that suspension of the skin alone will not result in any meaningful or longlasting lift. Similar procedures performed 30 years ago were met initially with enthusiasm, and then quickly faded. The skin has an inherent elasticity and ability to "creep" back into position. However, if the underlying muscle and fat is used as a scaffold (as in an endoscopic midface or true neck lift), the quality and longevity of the result is much greater. In fact, at a recent facial plastic surgery conference in Las Vegas that I attended, a panel of experts discussed their 2 year experience with the "thread lift", and found results last about 4 or 5 months. Given the cost, potential complications, short term results, and long convalescence, I would encourage you to ask your physician for photographs of one year postoperative results if you are considering this procedure.

Sometimes, things that seem too good to be true, are too good to be true.

www.aestheticsurgerycenter.com