



# The Aesthetic Surgery Center & Face Spa

11181 Health Park Blvd | Naples, Florida 34110 | 800.594.7472

May 2009

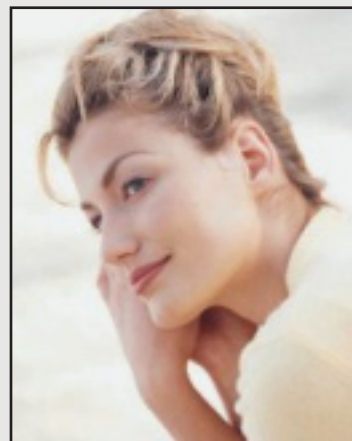
## RENAISSANCE REVIEW

Imagine the Look, Create the Dream...

### Dysport Receives FDA Approval - Stay Tuned!

Until last week, Botox Cosmetic was the only FDA approved Botulinum toxin A available as a wrinkle relaxer. Dysport (Reloxin), which has been used in Europe since 1991, was FDA approved in the United States last week. Physicians in the U.S. will be able to inject this product in a couple of months. The main question for patients and physicians is: How does it compare to Botox Cosmetic?

As with most new products, there is literature to support claims of superiority of both products. The ultimate answer will come with time, as physicians in the U.S. gain experience with the product. Here are some early claims:



1. Dysport seems to spread more than Botox Cosmetic, which can be desirable on the forehead (requiring fewer injections), but undesirable near the eyebrows.
2. The dilution of each product is different, which may affect price.
3. You will undoubtedly see aggressive marketing promoting Dysport, because it is the latest FDA approved product. However, have a frank discussion with your physician to determine if there is truly an advantage to this product. I believe that with any new product or procedure, only time will tell.

We will strive to provide you with updated information as it becomes available. One thing is for sure: Competition is healthy, and there will be even better wrinkle relaxers in future years.

### Take Advantage of Our 50% Off Summer Face Spa Specials!



#### Good through September 30, 2009

The Face Spa at The Aesthetic Surgery Center is a specialty spa designed to provide the most therapeutic services and skin care products available. Physician-strength products and services have been developed based on the most current medical research, data and results - and then artistically balanced for client satisfaction.

Every treatment plan is reviewed by an aesthetician and one of our plastic surgeons. Many of our Face Spa Services are 50% off until September 30, 2009. Call today to schedule your treatment with one of our licensed aestheticians, Sharon or Lisa.

[Click to view updated Face Spa Menu](#)

[www.aestheticsurgerycenter.com](http://www.aestheticsurgerycenter.com)



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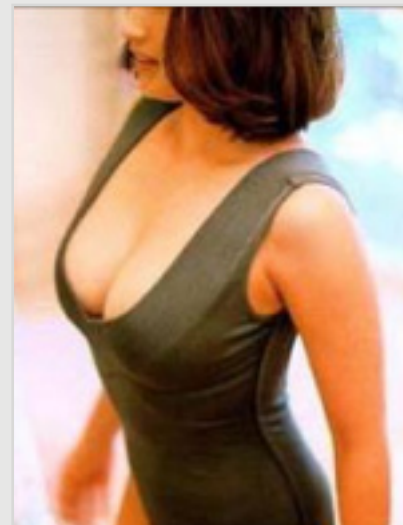
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### Complimentary Consultation with Dr. Boemi for Breast Reduction!

Breast reduction is a surgical procedure designed to reduce the size of overly large breasts. This procedure removes part of a woman's breast tissue. Occasionally, the nipples and areola will be repositioned surgically higher on the breasts for cosmetic reasons. The goal is to achieve the look of smaller, better-shaped breasts in proportion to the rest of the body. The alleviation of pain, the ability to participate in more activities and a boost in self-confidence are among the benefits reported by women who undergo breast reduction. Most patients are able to return to sedentary work within three or four days.

If you're considering breast reduction or would like to find out if you're a good candidate for this procedure, please mention this e-cast for a complimentary personal consultation with Dr. Boemi.



### Plump Up with Radiesse Before Heading North!



Radiesse is one of the longest lasting temporary injectable fillers used for treating folds and depressions on the face. It lasts about one year.

Until June 30th, 2009, one syringe of Radiesse is priced at \$800, a \$300 savings! In addition the syringe size has increased from 1.3 cc to 1.5cc, which for most people, is enough to treat both sides of the face. Call today for your injectable treatment, to look your best before heading up north for the summer!