



The Aesthetic Surgery Center

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February 2015

RENAISSANCE REVIEW

Imagine the Look, Create the Dream...

The Aesthetic Surgery Center is the first and only practice in Naples/Ft. Myers/Marco Island to offer ThermiTight™ to its patients.



ThermiTight™

ThermiTight™ is a procedure performed by our physicians at the Aesthetic Surgery Center, utilizing the ThermiRF Radiofrequency skin tightening technology. This is a new technology whereby a fine temperature regulated probe is inserted under the skin to deliver heat directly to the dermis and subdermis. Heating of these layers has been shown to induce skin tightening by collagen contraction and remodeling. Results are seen 2 to 12 months after a single treatment. The ideal candidate has loose skin, with limited excess fat, although it is possible to combine this procedure with liposuction if desired. The most commonly treated areas are the jawline and neck, upper arms, abdominal wall, thighs, and knees. Our plastic surgeons at the Aesthetic Surgery Center are proud to be the first to offer this exciting new technology in the Naples, Fort Myers, and Marco Island area.

How ThermiTight™ works

This procedure is performed in the office, under local anesthesia. A small volume of anesthetic solution is injected into the treatment area. The tiny ThermiRF™ probe is inserted under the skin through a small needle opening and the target skin is then heated to the desired level (42-44Â°C). The probe is able to measure internal temperature under the skin, while simultaneous monitoring of external skin temperature is performed with real time feedback from an infrared camera system. Most procedures take about one hour. A gentle wrap is applied to the treatment area for 24 hours, after which the patient may resume

normal activities. Mild swelling and/or bruising may last up to one week. This procedure can be performed on any skin type.

How is ThermiRF™ different from existing skin heating devices?

Most skin heating devices seek to improve laxity of the skin and skin wrinkling by applying heat externally to the skin. The goal is to reach a target tissue temperature of 42-44°C, which has been shown to induce collagen remodeling and contraction. The problem with other devices lies in the inconsistency of results. There are some individuals who attain a subtle improvement, but there are also a large percentage of “non-responders” (those individuals who achieve no improvement). Elasticity of the skin, patient age, and other intrinsic patient factors can play a role, making patient selection a critical component to success of the procedure. However, there are also device specific limitations. In the opinion of our plastic surgeons at the Aesthetic Surgery Center, ThermiRF™ is an advance in technology compared to all other skin heating devices. The heat is more precisely delivered to the target area with real time feedback from the ThermallImageGuidance™ system, lending to consistency of results.

Please call 239-594-9100 to schedule your consultation appointment and determine if this treatment is appropriate for you.

The Aesthetic Surgery Center is the first and only practice in the Naples/Ft. Myers/Marco Island area to offer ThermiSmooth™ to its patients.




ThermiSmooth™ is a procedure performed by our licensed aestheticians at the Aesthetic Surgery Center, utilizing the ThermiRF™ Radiofrequency skin tightening technology. During a series of 4 weekly sessions, a temperature regulated probe is applied externally to the skin in order to heat the skin to the desired level (42-44°C). Most procedures take about 30-45 minutes. ThermiSmooth™ treatments can be combined with facials or microdermabrasion treatments if desired. There is mild redness and swelling for a few hours and make-up can be applied right away. This procedure can be performed on any skin type.

Heating of the skin to this temperature induces skin tightening by collagen contraction and remodeling, as well as long term stimulation of collagen production. Results are seen 2 to 12 months after the series of 4 treatments. The most commonly treated areas are the upper and lower eyelids to tighten the skin and improve fine lines, the mouth area to improve lip lines, and crepey skin along the neck. The Aesthetic Surgery Center is proud to be the first to offer this exciting new technology in the Naples, Fort Myers, and Marco Island area.

Please call 239-594-9100 to schedule your series of treatments with our aestheticians, Katherine or Brittany!

Please join us for our February seminar at the Ritz Carlton Beach Hotel in Naples, FL, on February 18, 2015!



The Aesthetic Surgery Center
DR. RICHARD MALONEY, M.D., FACS
DR. ANURAG AGARWAL, M.D., FACS
DR. KIRANJEET GILL, M.D.

239.594.9100
FACIAL PLASTIC SURGERY AND RECONSTRUCTIVE SURGERY

SEMINAR

Contemporary Approaches to
Restore & Enhance the Face and Body

Limited Seating • Reservations Required


Wednesday, February 18, 2015
2:00 - 3:00 p.m. Afternoon Tea - 3:00 p.m. to 4:30 p.m. Seminar
Ritz-Carlton Beach Resort

Computer presentation will explain the newest and most comprehensive techniques


239-594-9100

✓ Quadraplanar Face Lift	✓ Finesse Rhinoplasty™
✓ Endoscopic - Minimal Incision Face Lift, Forehead Lift & Mid Face Lift	✓ Botox® Cosmetic, Restylane®, Juvederm®, Radiesse®, Voluma™, Artefill®
✓ The UpLift™	✓ Hair Restoration
✓ Laser Wash™ Skin Resurfacing	✓ Breast Enhancement
✓ Laser Eyelid Surgery	✓ Body Contouring
✓ Thermi™ Radio frequency Skin Tightening	✓ Liposuction


www.aestheticsurgerycenter.com
www.rhinoplastynaples.com
www.napleshair.com



Richard Maloney M.D.
F.A.C.S. Board Certified
Facial Plastic Surgeon
American Board of Facial Plastic
and Reconstructive Surgery



Anurag Agarwal M.D.
F.A.C.S. Board Certified
Facial Plastic Surgeon
American Board of Facial Plastic
and Reconstructive Surgery



Kiranjee Gill M.D.
Aesthetic Fellowship
Trained Plastic Surgeon

Please join us at the Ritz Carlton beach resort in Naples on Wednesday, February 18, 2015 for an informative seminar about contemporary approaches to restore and enhance the face and body. Our plastic surgeons, Dr. Agarwal, Dr. Maloney, and Dr. Gill, will review topics such as endoscopic facelifts, laser eyelid surgery, finesse rhinoplasty, the low down time Uplift™ procedure, laser wash skin resurfacing, new Thermi™ Radiofrequency skin tightening, hair restoration, injectables, breast enhancement, body contouring, and liposuction. Afternoon tea will be offered from 2pm to 3pm, and the presentation begins at 3pm.

Please call 239-594-9100 to RSVP or visit our website by clicking the link below...

[Click here to RSVP for our upcoming seminar...](#)

Introducing Restylane™ Silk...

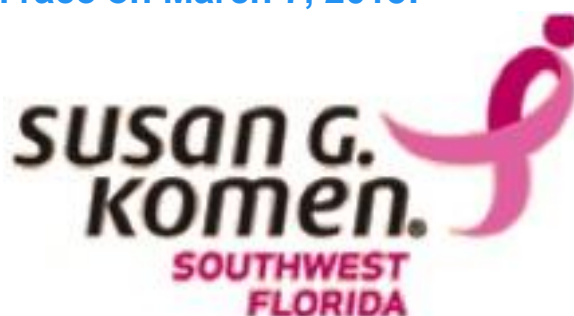


Restylane™ Silk has recently been approved for release in the United States, and our plastic surgeons at the Aesthetic Surgery Center will begin injecting it this week.

Restylane™ Silk is FDA approved for improving vertical lip lines around the mouth and for subtle lip enhancement. It is made up of hyaluronic acid gel, similar to other Restylane™ and Juvederm™ products. Its small, smooth particles and ultrafine needle enable precise injection of lip lines. There is built in lidocaine and the treatment is also performed with topical anesthetic cream. Please call 239-594-9100 for an individualized consultation to see if this treatment is right for you.

[Click here to read about injectables offered at the Aesthetic Surgery Center...](#)

Please join the Aesthetic Surgery Center team at the upcoming Susan G. Komen race on March 7, 2015!



Please join our doctors and staff as they participate in the annual Susan G. Komen Race for the Cure on March 7, 2015 at Coconut Point Mall. The Race incorporates a 5K Run or Walk as well as a 1 mile walk throughout Coconut Point Mall.

To join our team, please click the link below (highlighted in blue). Then follow these easy instructions to register with our team.

1. Click Join a team
2. Click first time registration
3. Type Team Name : Aesthetic Surgery Center
4. Type Team Company : Aesthetic Surgery Center
5. Click search for a team
6. Hit Join when you see team captain, Anurag Agarwal
7. Begin Registration with your information

We can't wait to walk/run with you, and support an organization attacking breast cancer on all fronts!

During the months of January and February 2015, \$5 of every Face Spa service charge collected at our practice will be donated to the Susan G. Komen foundation. Please book your therapeutic Face Spa service with Katherine or Brittany and help contribute to this worthwhile cause...without any additional cost to you!

[Click here to join our team and register for the race...](#)

January 1, 2015 - April 30, 2015 Injectable Special!



Between January 1, 2015 and April 30, 2015, enjoy a free facial (\$95 value) when you have either a Botox cosmetic treatment OR an injectable filler treatment performed. If you have a Botox cosmetic treatment AND an injectable filler performed on the same day, then you will receive a free microdermabrasion (\$150 value) treatment. Call 239-594-9100 to take advantage of this special offer. Look your best with cosmetic injectable treatments....great results with little down time!

[Click here to read more about injectables...](#)

THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT, HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT OR BE REIMBURSED FOR PAYMENT FOR ANY OTHER SERVICE, EXAMINATION OR TREATMENT THAT IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION OR TREATMENT.



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